

<b>Centro</b>	Facultat de Ciències Socials
<b>Período académico</b>	2017-2018
<b>Estudio</b>	Grado en Ciencias Políticas
<b>Asignatura</b>	Análisis de medios
<b>Créditos ECTS</b>	6

#### Idioma de impartición de las clases

English

#### Descripción

##### COURSE DESCRIPTION

This course aims to equip students with complex theoretical and empirical knowledge on the configuration of national, international and global media systems. The key objectives of the course are twofold. Firstly, it aims to explore and synthesize the key characteristics of world media systems in comparative perspective, their constitutive elements and the nexus between the configuration of media systems and political systems. Secondly, it provides students the opportunity develop and consolidate analytical skills necessary to compare media systems of different countries.

Based on extensive review of current interdisciplinary scholarship, this course introduces different approaches to conceptualize media systems, international communication, and practices of journalism across the globe. Emphasis is placed on topics including: press theories and normative models of media systems; media independence, policy and regulation; issues of media freedom and pluralism; media systems, news media and journalism; transnational and global media; global journalism and media systems.

#### Objetivos. Conocimientos y habilidades

##### OBJECTIVES

The key objective of this course is to provide a conceptual roadmap and an examination of media systems across different regions of the world in an interdisciplinary perspective, building on prior work in media and communications studies, political science, and media economy. Students will be familiarized with the role that media plays in democratic societies, the characteristics of media systems, and impact of the economic, social, political, regulatory and cultural aspects on various media environments.

##### KNOWLEDGE, COMPETENCIES AND LEARNING OUTCOMES

By the end of the course, students should be capable of:

- Understanding the underpinnings of world media systems;
- Identifying and describing the main elements that have conditioned the development of a globalized media environment and its main characteristics;
- Describing and analyzing the basic elements of media systems in specific areas of the contemporary information landscape;
- Recognizing the most important media groups of the world and the cultural and geopolitical elements that determine them;
- Developing a basic knowledge of mass media tendencies in the world today from a global, international and national perspective.
- Developing analytical skills, awareness of cultural, political and economic issues related to world media systems.
- Thinking critically, creatively and independently.

CB1 - Que los estudiantes hayan demostrado poseer y comprender conocimientos en un área de estudio que parte de la base de la educación secundaria general, y se suele encontrar a un nivel que, si bien se apoya en libros de texto avanzados, incluye también algunos aspectos que implican conocimientos procedentes de la vanguardia de su campo de estudio

CB2 - Que los estudiantes sepan aplicar sus conocimientos a su trabajo o vocación de una forma profesional y posean las competencias que suelen demostrarse por medio de la elaboración y defensa de argumentos y la resolución de problemas dentro de su área de estudio

- CB3 - Que los estudiantes tengan la capacidad de reunir e interpretar datos relevantes (normalmente dentro de su área de estudio) para emitir juicios que incluyan una reflexión sobre temas relevantes de índole social, científica o ética
- CB5 - Que los estudiantes hayan desarrollado aquellas habilidades de aprendizaje necesarias para emprender estudios posteriores con un alto grado de autonomía
- CG3 - Ser capaz de comprender y sintetizar proposiciones complejas sobre cuestiones sociales y políticas, con sentido crítico, en el contexto en el que se presentan.
- CG4 - Ser capaz de reunir e interpretar datos relevantes para elaborar argumentaciones propias.
- CG5 - Ser capaz de emprender y culminar proyectos de forma autónoma, profesional y cualificada.
- CG6 - Ser capaz de participar en equipos de trabajo y de liderarlos.
- CG7 - Ser capaz de negociar y gestionar la asunción de acuerdos.
- CG8 - Ser capaz de adquirir un compromiso ético y personal con la orientación por la calidad, la excelencia y el sacrificio personal.
- CG9 - Ser capaz de reconocer la diversidad y la multiculturalidad.
- CT1 - Ser capaz de expresarse correctamente en castellano y catalán. El logro de esta competencia implica conocer la gramática castellana y catalana, siendo capaz de expresarse en ambas lenguas de forma correcta y comprensible, tanto por escrito como oralmente.
- CE2 - Capacidad para identificar y comprender la estructura y el funcionamiento de los sistemas e instituciones políticas, así como para hacer una reflexión crítica sobre las mismas.
- CE8 - Capacidad para asumir como valores esenciales en el desarrollo del quehacer de los politólogos los que toman forma en los principios generales del Derecho y en la Declaración Universal de derechos humanos.
- CE9 - Capacidad para analizar la psicología de los actores políticos y los procesos electorales, así como para aplicar los conocimientos adquiridos para una adecuada interpretación de los mismos.
- CE10 - Capacidad para comprender, desarrollar y aplicar estrategias de liderazgo político.

## Metodología docente

Learning Activity	Lecture	Seminar	Workshop	Semi-presencial
Relevance	8%	4%	4%	84%

**Course structure:** the contents of the course will be presented through three main forms of activities that will take place during the class schedule: [1] **Lectures**, that provide an explanation of the main contents of the course [50 %]

[2] **Seminars**, that involve activities such as the viewing and analyzing print or audiovisual material regarding the different topics in each section [30 %] [3] **Workshops**, that present text analysis and external guest speakers in order to discuss specific issues related to the course programme [20 %]

**Language:** the course will be taught in English. Written activities must be handed in English.

**Compulsory readings:** together with the classes, the course implies the progressive reading on behalf of the student of the key textbooks. The various readings, together with **specific articles and audiovisual material handed by the teacher**, will be an object of evaluation through reading controls along the course.

**Assistance:** students are compelled to assist to all classes, seminars and workshops, with a maximum of 20 % of absences.

## Sistema de evaluación

60% Continuous assessment practices (there will be different grades depending on the practice: individual/group; in class/at home; quick/long-term.  
30% Workshop final essay  
10% Individual contribution to the classes

**Assistance:** students are compelled to assist to all classes, seminars and workshops, with a maximum of 20 % of absences.

## Temario. Contenidos

### SYLLABUS

#### 1. Media Systems in Comparative Perspective. An Introduction

1. Interdisciplinary theoretical accounts
2. Press theories and normative models of media systems
3. Defining media systems
4. Classifications of media systems: a critical review

5. Media system characteristics

6. Media systems and political systems

### **1. Communicational, Geopolitical and Cultural Trends of Global Media Systems**

1. Global journalism and media systems

2. Media systems in Western Europe

3. Media systems in Eastern Europe

4. Media systems in Middle East

5. Media systems in Africa

6. Media systems in Asia & the Pacific

7. Media systems in Latin America

### **1. Comparing Media Systems: Media Independence, Policy and Regulation**

1. Media independence and press freedom

2. Regulating the media. Evidence from cross-country analyses

3. National Media Regulatory Authorities

4. Public Broadcasting Systems

5. Internet governance

*Guest Lecture: Media Law & Internet Governance Session*

### **1. Comparative Media systems and News Media**

1. Media systems, news media and journalism

2. News as democratic resources

3. News media as watchdogs, agendasetters and gatekeepers

4. Comparing media systems beyond political journalism

5. International journalism ethics

### **1. Concluding Remarks and Final Project Presentations**

## **Bibliografía básica**

- Eli M. Noam and the International Media Concentration Collaboration.

Who owns the world's media : media concentration and ownership around the world / Eli M. Noam and the International Media Concentration Collaboration.

New York : Oxford University Press, cop. 2016. 2016

ISBN 9780199987238

- Hallin, Daniel C.

Comparing media systems : three models of media and politics / Daniel C. Hallin, Paolo Mancini.

New York : Cambridge University Press, 2006. 2006

ISBN 9780521543088

## Bibliografia complementaria

### REQUIRED BOOKS/READINGS

Hallin, D. C., & Mancini, P. (2004). *Comparing Media Systems: Three Models of Media and Politics*. Cambridge: Cambridge University Press.

Hallin, D. C., & Mancini, P. (2011). *Comparing Media Systems Beyond the Western World*. Cambridge: Cambridge University Press.

B. Dobek-Ostrowska, M. Glowacki, K. Jakubowicz, & M. Sükösd (2010), *Comparative Media Systems. European and Global Perspective*, Budapest: CEU Press.

\*A. Mutu (2015), *The Formal Independence of National Media Regulatory Authorities: A Cross-Country Comparative Study*. Doctoral Dissertation, Autonomous University of Barcelona.

### SUPPLEMENTAL, OPTIONAL BOOKS/READINGS/research PAPERS

- McKenzie, R. (2006). *Comparing Media from around the World*. New York: Pearson.
- Donders, K., Loisen, J., & Pauwels, C. (Eds.). (2014). *The Palgrave Handbook of European Media Policy*. Basingstoke: Palgrave Macmillan.
- Hardy, J. (2008). *Western Media Systems*. London: Routledge.
- Kuhn R., *Politics and the Media in Britian*. Palgrave, Basingstoke & New York 200.
- Louw, E. 2010. *The Media and Political Process*. London: Sage.
- Negrine, R. 2008. *The Transformation of Political Communication*. Houndmills: Palgrave Macmillan.
- Brüggeman, M., Engesser, S., Büchel, F., Humprecht, E. & Castro, L. (2014). Hallin and Mancini Revisited: Four Empirical Types of Western Media Systems. *Journal of Communication* 64(1037-1065).
- Pauwels, C., Kalimo, K., Donders, K. & Van Rompuy, B. (Eds.) (2009). *Rethinking European Media and Communications Policy*. Brussels: VUB Press.
- Terzis, G. (Ed.) (2007). *European Media Governance: National and Regional Dimensions*. Bristol: Intellect Books.
- Trappel, J., Meier, W., d'Haenens, L., Steemers, J., & Thomass, B. (Eds.) (2011). *Media in Europe today (Euromedia Research Group)*. Bristol: Intellect Books.
- Van Cuilenburg, J. & McQuail, D. (2003). Media Policy Paradigm Shifts: Towards a New Communications Policy Paradigm. *European Journal of Communication* 18(181-207).
- Wallace, H., Pollack, M. & Young, A. (Eds.) (2010). *Policy-Making in the European Union. Sixth Edition*. Oxford: Oxford University Press.

### Online sources

A wide variety of media outlets, including but not limited to the *New York Times*, *USA Today*, *Washington Post* and *Wall Street Journal* and some foreign newspaper websites, plus evening newscasts (ABC, CBS, CNN, Fox News, NBC)

### INTERNATIONAL JOURNALISM NETWORKS & ASSOCIATIONS

- Nieman Journalism Lab
- Society of Professional Journalists
- Global Investigative Journalism Network
- International Center for Journalists

- Global Forum for Media Development Page
- Global Media Forum
- IFJ - International Federation of Journalists
- Center for International Media Assistance
- IREX
- Freedom House
- Columbia Journalism Review

#### **OTHERS**

World Economic Forum

#### **ACADEMIC JOURNALS**

- European Journal of Communication
- The European Journal of Communication Research
- Journal of Information Policy
- New Media & Society
- International Journal of Law and Information Technology
- Communication & Society
- Telecommunications Policy
- International Journal of Media & Cultural Politics
- International Journal of Communication

#### **FILMS**

*All the Presidents Men (1977), Wag the Dog (1997), Spotlight (2015), The Insider*