

—
Academic
offer
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Universitat
Abat Oliba CEU

CEU Group

“Never walk on the traveled path because it only leads where others have been.”

- A. Graham Bell

Innovation

CEU has **3 university centres** in Madrid, Valencia and Barcelona, in which you can choose among more than **100 university degrees**, double degrees, simultaneous degrees, master's degrees, doctorates and specialisation courses.

Research

CEU participates in more than **40 research projects**, and allocates more than **9 million euros**.

82

years of history



Internationalisation

350 agreements signed with the main foreign universities, which allow our students to complete their studies in more than **50 countries**.

Employability

The average work placement rate of some faculties is **95.2%** in the degree studies. Regarding our postgraduate studies, the average work placement rate is **95%**.

Tradition

CEU is the biggest private educational institution in Spain, with **82 years** of history dedicated to education. It consists of students ranging from 2 to 90 years old.

*Welcome to the
best time of
your life*



CEU in figures:

31,000

STUDENTS IN THE CEU
CLASSROOMS

210,000

ALUMNI ALL OVER THE WORLD

24

EDUCATION CENTRES

- 3 universities
- 10 schools
- 2 teacher training colleges
- 3 professional studies institutes
- 4 postgraduate centres
- 2 universities for the elderly

No.1

IN SCHOLARSHIPS AND GRANTS IN
SPAIN

+ than 4,000

INTERNSHIP AGREEMENTS WITH
NATIONAL AND INTERNATIONAL
BUSINESSES



Universitat Abat Oliba CEU

Reasons *for the difference*

1.

Tradition

The Universitat Abat Oliba CEU, constituted as a private university in 2003, is one of the three universities promoted by the Fundació San Pablo CEU. We have been training professionals for more than **40 years**, and we have had **more than 10,000 students** in our classrooms.

2.

Specialised training

It consists of a single **Social Sciences** specialised faculty that includes the following academic areas:

- Law and Political Science
- Business Studies and Economics
- Communication
- Education and Humanities
- Psychology

3.

Employability

The UAO CEU has **the highest employment rate among the Catalan universities:**

- **95.2%** of our students find a job after finishing their studies
- **89%** of the students found a job in less than three months
- **96.1%** of the UAO CEU graduates with a job carry out university level functions

*Work placement Survey AQU 2014



4.

Competence program

The **CEU ePlus program** promotes the strengths of every student to develop their competences and help them achieve their professional goals. It is incorporated into every degree since the very first year, in order to **work on the most demanded competences in the labour market specifically** for every degree.

5.

Professional development

Our teaching model allows for **linking the theoretical knowledge to the professional praxis**, through case studies and real-life experiences.

- Small class sizes, workshops and practical seminars
- Permanent connection between student and teacher
- Creation of the Intern Research Student role
- More than **4,000 collaborating companies** to carry out internships in national and international companies



6.

International vocation

Our students acquire the linguistic and cultural knowledge required to work **anywhere in the world**

- 10 degrees and double degrees in **bilingual modality**
- Specialisation Programmes in the **USA**
- Visits to companies and production centres, both national and international, through **stages**
- More than **100 agreements** to carry out part of the studies or internships in the best universities, in more than **20 countries** in Europe, America, and Australia
- Learning agreements with benchmark **institutions in language teaching**: British Council, Goethe Institut, Institut Français, among others.

7.

Entrepreneurship

The UAO CEU promotes an active and entrepreneurial attitude among all its students. It can be seen in initiatives such as:

- The **Entrepreneurs Club**, created by the students themselves. Activities like the **BCN Thinking Challenge** are noteworthy
- Aula Emprende Programme, with workshops in Experiential Entrepreneurship, family business meetings and the CEU Emprende Summer Camp
- The **Psyché Group**, a support to early research activity



*We are a
university open
to the world*

Commitment to research

8.

The 80% of our teachers participate in research projects in the social sciences field, throughout the following chairs and observatories:

- UNESCO Chair on Peace, Solidarity and Intercultural Dialogue
- Labour observatory
- Chair of Gift & Task in Bioethics and Law
- Chair in Solidarity Economy
- Chair in Family Business and Business Creation
- Therapeutic Unit of Psychological Assistance

9.

College life

College life is an essential period in one's formation, this is why we offer complementary activities to help in the personal and intellectual maturation of the student: **sport activities, the debating society, theatre, university choir, reading club, volunteer works, and pastoral.**



10.

Our facilities

We have the **best equipment for the complete formation of our students**: computer laboratories; an Audiovisual and Multimedia production centre; a professional radio studio; a dubbing studio, an experiential research lab, and a complete library and a newspaper archive to support studies and research, whose main goal is to respond to the educational and scientific requirements.

Orientation and employment

Competences programme CEU ePlus

The CEU ePlus programme promotes the strengths of every student to develop their competences and help them achieve their professional goals. It guides the student since the first year, and it increases until the last year.

The programme includes:

1.

The path towards employment

The programme aims to strengthen progressively the professional competences and the labour socialisation of the students. This formation will provide the necessary tools for the students to establish their professional goals and address with greater conviction their work placement.

2.

Professional competences workshops

They belong to the practicum subject, and they allow for self-assessment and developing the five most important competences.



Esther Martín

Teacher in Loreto Abat Oliba

"We are trained to educate, but above all, to transmit values to the children so they can become good people."



Aitor García

Responsible for the Hospital Quirón Barcelona and Hospital Universitario Quirón Dexeus communications

"Managing the communications of an organisation dedicated to healing and taking care of people is no longer a dream, but a reality."



Miquel Valls

TV host and journalist

"I have found a way to shape words in the Internet, radio and television."

3.

External Internships

- **Curricular external internships:** these programmes, included in the study plan, allow the students to apply and complement the acquired knowledge in their academic formation, favouring their future work placement.
- **Extracurricular external internships:** represent an opportunity to apply the theoretical knowledge to the labour market, gain access to companies and expand networking.

4.

Personal coaching

The goal of these sessions is to guide students towards their goals, providing tools and strengthening their own resources.

*We promote
the professional
development of
our students*

Labour observatory

Multidisciplinary research area, focused in the analysis of the labour market dynamics, the placement of our graduates and the new occupation opportunities.

Our success in figures



+ than 4,000

associate
businesses

+ than 76

countries
to carry out
internships

95.2%

degree work
placement

89.3%

of students find
a job in less than
three months

96.1%

of students carry
out tasks linked
to their studies

International vocation

The Universitat Abat Oliba CEU links its academic excellence to the international projection of its students. This international dimension is set on the offer of bilingual degrees, **international mobility programmes**, **international internships**, the **study visits**, the **Study Abroad** programmes, and the **temporary stay programmes**.



+ than 100

AGREEMENTS WITH
UNIVERSITIES

+ than 20

COUNTRIES IN EUROPE,
AMERICA AND AUSTRALIA

International Mobility Programmes

allow the students to carry out exchanges with universities all over the world. This can be achieved with the European Commission Erasmus+ program (Europe), or bilateral conventions signed by Universitat Abat Oliba CEU and other foreign universities (outside Europe).

The International Internships

allow the students to complete their studies with an internship term abroad. This grants them an integral, cosmopolitan, excellent and different training.

The study visits and the Study Abroad Programme

allow the students to complete their training with international activities and/or short courses, specific to their fields of study.

Studying and living in Barcelona

Thanks to its location on the Mediterranean seashores, Barcelona has a warm and welcoming climate, with pleasant temperatures all year round. Barcelona is a modern, cosmopolitan and very dynamic city. It is a pleasant city to live in, tailored to the needs of their people and visitors. The Universitat Abat Oliba CEU campus is located on the upper side of the city, in a magnificent modernist building.



Bilingual degrees

- Degree in Journalism
- Double degree in Journalism + Political Science
- Degree in Business Management
- Double degree in Business Management + Economics and Management (International Business)
- Double degree in Marketing and Commercial Management + Economics and Management (International Business)
- Degree in Law + International and European Law Practice
- Degree in Early Childhood Education
- Degree in Primary Education
- Double degree in Early Childhood Education + Primary Education

Learning agreements

For students to achieve the required level and language is no longer a barrier, we have signed learning agreements with benchmark institutions in language teaching:



Programa CEU-The University of Chicago

International Political Economy



Programa CEU-Boston University

International Business Certificate



Hochschule Augsburg
University of Applied Sciences

International Programme

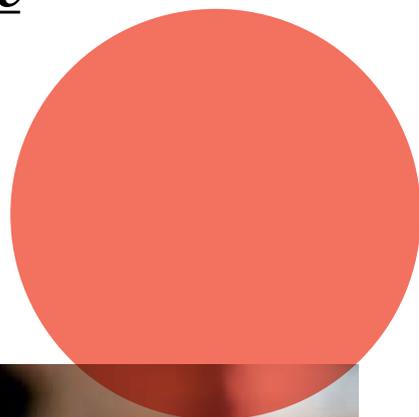
Double degree along with the Bachelor International Management



International experience

Online International Learning, Short Global Experience Study/Field Trip, Erasmus+ and possibility of double degree

Area of
Law and Political Science





Degrees and double degrees

- Degree in Law
- Degree in Law + International and European Law Practice
- Degree in Criminology and Security
- Double degree in Law + Business Management
- Double degree in Law + Political Science
- Double degree in Law + Criminology and Security

Postgraduate courses

- Master's degree in Law
- Double master's degree in Law + Maritime Law
- Double master's degree in Law + Administrative Management
- Double master's degree in Law + Logistics and International Trade
- Double master's degree in Law + Postgraduate degree in Management of Micro-Enterprises and Startups
- Master's degree in Law + Specialisation course in Economic Criminal Law
- Master's degree in Law + Specialisation course in Compliance
- Master's degree in Law + Specialisation course in Data Protection
- Master's degree in Administrative Management
- Master's degree in Maritime Law
- Specialisation course in Economic Criminal Law
- Specialisation course in Compliance
- Specialised course in Data Protection

What makes us different?

Tradition: we are the more experienced private university in Barcelona, having trained jurists from 1973 with excellent results.

Methodology: our teaching model is based on practical and personalised training through the resolution of real cases taken from professional offices, as well as attending to actual trials in the Provincial Court.

Internationalisation: thanks to our specialised bilingual programme in International and European Law Practice, as well as our partnership with the University of Saint Thomas (Minnesota) that allows for studying the LL.M. in US Law in favourable conditions, a degree given in this American centre.

Specialisation programme in the USA: the Programme CEU - The University of Chicago is an initiative for Law + Political Science students. It includes the possibility of taking a semester in Graham School of Continuing Liberal and Professional Studies.

Supplementary training: in order to boost the legal and technological training, offered by Wolters Kluwer Certifica. Students will enhance their training, develop their knowledge and skills on this field, and their abilities in management, oratory and networking.

Employability: 90% of our students find a job at the end of their studies, 4 percentage points above the Catalan universities average. (Job Placement Survey AQU 2014)

Complete Study plan: thanks to the master's degree in Law, which gives students additional and professional training required by law. Last year, 100% of graduates in this master's degree passed the State exam that grants access to work as a lawyer.

Research: Chair Gift & Task in Bioethics and Law.

Diploma imparted together with the Degree in Law. It provides the knowledge, experience and abilities required for the practice of Law in an international or Community environment.

Students of the International and European Law Practice study subjects of the Degree in Law, adding every semester one or two subjects of international and Community litigation, plus one of a foreign language (English, French or German). Additionally, they must carry out a summer practicum (internship) in lawyer offices or international offices.

Career opportunities

- Besides typical career opportunities of the Degree in Law, students who join the programme International and European Law Practice will be especially prepared for the exercise of Law in an international or European environment, having at their disposal the experience, competences and abilities required to work in the European Union institutions

Study plan

Degree in Law + International and European Law Practice (bilingual)

First year

Introduction to European Integration

Language

Common Law and Civil Law

Language

Second year

European legal system and legal application

Language

European and International Criminal Law

International Protection of Human Rights

Language

Third year

Competition law

Language

International Recruitment

Language

Fourth year

International Taxation

International Corporate Law

Language

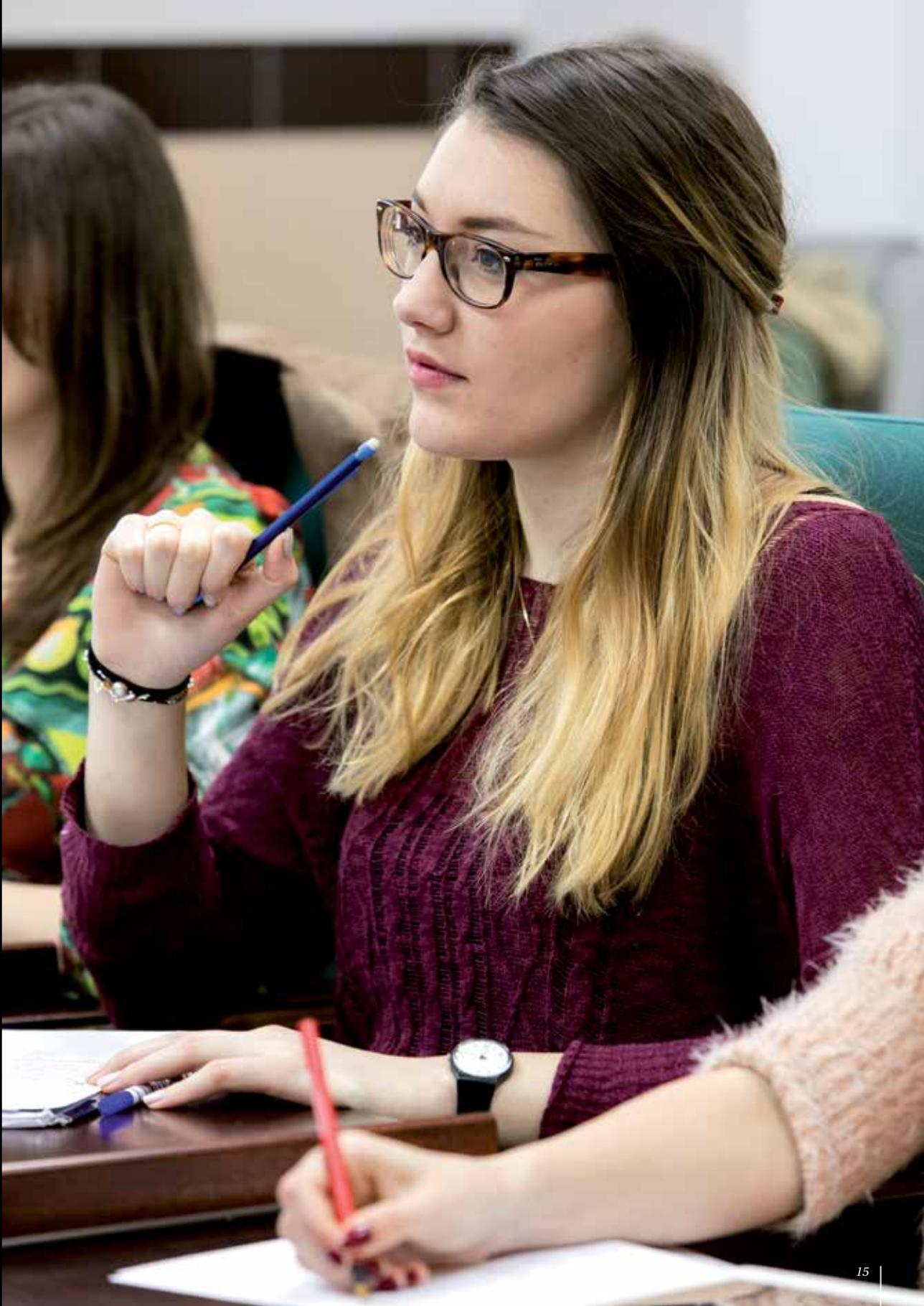
International Taxation

International Arbitration

Language

- Subjects taught in English

*Students of the
branch of Law will
be able to take the
Master in U.S. Law at
the University of Saint
Thomas, Minnesota*



Area of Business Studies and Economics

*Specialisation courses
in the USA with the
CEU - The University
of Chicaco and CEU
- Boston University
programmes*





What makes us different?

Internationalisation: with our bilingual degree in Business Management and the double degree in Business Management + Economics and Management (International Business), and the degree in Marketing and Commercial Management + Economics and Management (International Business). It is also possible to go on a year abroad or take international internships in the best universities in Europe, America and Australia.

Employability: 98% of our students find a job at the end of their studies, 6 percentage points above the Catalan universities average. (Job Placement Survey AQU 2014)

International Programmes: in the USA with CEU – The University of Chicago and CEU – Boston University Programmes. Students are given international training in English related to their official degree studies, and can take part in additional international mobility programmes. Augsburg University also offers the possibility to get the double degree along with the Bachelor International Management.

Aula Emprende Programme: entrepreneurial attitude is developed through several initiatives, these being noteworthy:

- Economic debate forum
- Entrepreneurial woman workshop
- Family business and entrepreneurship meetings
- Experiential entrepreneurship conferences
- CEU Emprende Summer Camp
- Management skills workshops

Moreover, the Entrepreneurs Club promotes plenty of other activities, such as the BCN Thinking Challenge.

Innovation and trend: we are pioneers in the implementation of marketing studies in Catalonia. We are always at the forefront with the Marketing Annual Conference organised by the Marketing Club of Barcelona.

Research: Chair of Solidarity-based Economy and Chair of Family Business and Business Start-ups.

Degrees and double degrees

- Degree in Business Management - Bilingual
- Degree in Marketing and Commercial Management
- Double degree in Business Management + Economics and Management (International Business) - Bilingual
- Double degree in Marketing and Commercial Management + Business Management
- Double degree in Marketing and Commercial Management + Economics and Management (International Business)
- Double degree in Marketing and Commercial Management + Advertising and PR

Postgraduate courses

- Master's degree in Logistics and International Trade
- Master's degree in Management and Communication in Social and Solidarity Entities
- Master's degree in Auditing and Accounting
- Master's degree in Food & Beverage Sustainable Entrepreneurship*
- Master in Business Consulting
- Global MBA CEU IAM
- Master in Property Management
- Master's degree in Town and Country Planning CEU IAM
- Postgraduate degree in Management of Micro-Enterprises and Startups

* Verification pending

This degree offers students excellent professional prospects, as it allows them to learn how different activities of the business field are developed in order to be able to successfully take managing tasks on the business world.

One of the main features of the Business Management studies is the internationalisation aspect, which allows the student to be prepared not only for the companies in this country, but also for the companies abroad. For this reason, the Abat Oliba CEU University offers programmes to stay from 6 to 12 months in a leading European, American or Australian university, as well as the specialisation programmes in the USA: the CEU Programme-The University of Chicago and the CEU Programme-Boston University, or also international double degrees.

Career opportunities

- Control Management
- Finances, Administration and Accounting
- Marketing and Business Management
- General Business Management
- Specialised Consulting
- External and Internal Auditing
- Public and Private Institutions
- Business Creation
- Market Research
- Teaching and Research

Study plan

Degree in Business Management (bilingual)

First year

Economics I
Business I
Mathematics
History and Society
Economics II
Business II
Law
Statistics (SPSS)
Anthropology

Second year

Intermediate Macroeconomics
World and Spanish Economy
Market research
Statistics for Business
Cost control
Principles of Marketing
Intermediate Microeconomics
Investment Analysis
Asset Valuation
Property Law for Business
Obligations and Contracts
Business Mathematics
Controlling
Econometrics (Gretl)

Third year

Financial and Economic Analysis
Sales Management
Standards for Accounting Consolidation
Marketing Strategies
HR Management I
Elements of Social Doctrine
Business and Social Doctrine
Financial Strategies
Risk Management
Audit
International Finance
Financial Planning
HR Management II
Tax System Analysis
Review of Business Taxation

Fourth year

Supply Chain Management
Family Enterprise
Economic Environment Analysis
General Ethics
Professional Ethics
Entrepreneurship
Information & Communication Systems
Innovation & Knowledge Management
Business Games
Strategic Management
Operations Management
Internship / Placement Business Administration
Bachelor Thesis Business Administration

- Subjects taught in English

Study plan

Double degree in Business Management + Economics and Management (International Business) (bilingual)

First year

Economics I

Business I

Mathematics

History and Society

Economics II

Business II

Law

Statistics

Anthropology

Second year

Intermediate Macroeconomics

World and Spanish Economy

Market Research

Statistics for Business

Cost Control

Principles of Marketing

Spanish Economy

Cultural Environment in a Global Business

Intermediate Microeconomics

Investment Analysis

Asset Valuation

Property Law for Business

Obligations and Contracts

Business Mathematics

Controlling

Econometrics

Administrative Law

Public Economics

Third year

Financial and Economic Analysis

Sales Management

Standards for Accounting Consolidation

Marketing Strategies

HR Management I

Elements of Social Doctrine

Business and Social Doctrine

Labour and Social Security Law

International Economics

Financial Strategies

Financial Planning

Audit

International Finance

Risk Management

HR Management II

Tax System Analysis

Review of Business Taxation

Economic Policy

Global Entrepreneurship

Fourth year

Supply Chain Management

Production Management

Economic Environment Analysis

Entrepreneurship

Family Enterprise

Information & Communication Systems

General Ethics

Professional Ethics

Practical Tools for Foreign Trade

International Marketing

Innovation & Knowledge Management

Strategic Management

Business Games

Internship / Placement Business Administration

Bachelor Thesis Business Administration

International Law

Globalization & Geopolitics

Fifth year

Internship / Placement Economics & Management

Bachelor Thesis Economics & Management

- Subjects taught in English

The internationalisation of the academic record is one of the fundamental characteristics of this double degree. For this reason, an important part of the subjects are taught completely in English. The objective is to provide a quality training that improves the profile of the graduates, acquiring an important global projection.

Given the international competition and the apparition of global-value chains, degrees that can guarantee the existence of professionals with adequate formation—who can, in turn, properly administrate the businesses of companies with international projection—are more than ever needed.

Career opportunities

- Business Management in the business world, especially within departments or unities with international economical relations and businesses
- Management of external trade activities in import/export companies
- Services of economic analysis of private institutions (consultancy firms, study services and analysis of companies and banks) and public ones (autonomic, national, European, and international study and analysis services)
- Specialised consulting in business internationalisation
- Business creation
- Practice of technical and managerial tasks in Spanish and international public institutions which intervene in international markets and trade



Study plan

Double Degree in Marketing and Sales Management + Economics and Business

First year

IT for Management

Business 1

Mathematics for Business

History & Society

Cultural Environment in a Global Business

Business 2

Fundamentals of Law

Applied Statistics

Anthropology

Corporate Finance

Second year

Financial Accounting

World & Spanish Economy

Market Research

Macroeconomics

Logistics

Supply Chain Management

Econometrics

Intermediate Microeconomics

Sales Investment Valuation

Obligations and Sales Contracts

Consumer Psychology

Costs

Innovation in Marketing

Sales Quality Management

Civil Law

Administrative Law

Third year

Marketing Strategies

Catholic Social Doctrine

Human Resources Management

Service Sales Management

Sales Information Management

Spanish Economy

Marketing Plan

E-commerce Marketing Online

Marketing Audit and Diagnosis

Merchandising

Promotional Marketing

Sales Management of Consumption Goods

Sales Management of Equipment Goods

Sales Management of Industrial Goods

Public Economics

Fourth year

Audit, Analysis of Internal Information

Sales Management and Negotiation Skills

Customer Relationship Management (CRM)

Sales Organisation and Management

Internship / Placement Marketing & Sales Management

Economic Policy

Globalization & Geopolitics

Sectorial Sales Management

General Ethics

Professional Ethics

Bachelor Thesis Marketing & Sales Management

Fifth year

Internship / Placement Economics & Management

International Marketing

International Economics

Practical Tools for Foreign Trade

Labour and Social Security Law

International Law

Global Entrepreneurship

International Finance

Strategic Management

Bachelor Thesis Economics & Management

- Subjects taught in English

This double degree prepares students with a clear orientation towards commercialisation of products and services and who possess a deep understanding of business management aspects.

Graduates will obtain key knowledge and skills to work in high responsibility positions in public and private, national and international enterprises, to successfully undertake any project related to marketing and commercial management.

Career opportunities

- Administration and organisation expert
- Manager in administration and marketing departments in national or international companies
- Head of international relations
- Product Manager
- Consultant in public and private, national and international entities
- Chief Executive Officer
- Civil servant in national and international organisations
- Business advisor
- Accountant
- Market research technician
- Logistics manager
- Sales director
- University lecturer
- Land agent
- Administrative manager
- Stockbroker
- Commercial distribution manager
- Expert in marketing for non-profit organisations





*We are a
university open
to the world*

Area of Communication

*New three-
year degree in
Experiential
and Virtual
Communication
(180 ECTS)*





What makes us different?

Methodology: teaching model based on entrepreneurial guidance, creativity, new technologies and reality analysis.

Double degree: we have a pioneering methodology that allows for combining two degrees in five years: the double degree in Advertising and Public Relations + Journalism, and the double degree in Journalism + Political Science – bilingual.

Internationalisation: with bilingual degrees in Journalism and double degrees in Journalism + Political Science, as well as Advertising and Public Relations + Journalism. What is more, it is possible to stay abroad in the best universities in Europe, America and Australia.

Innovation: with our new bachelor's degree in Experiential and Virtual Communication*, which trains in creating, designing and producing different kinds of technological projects, such as virtual and augmented reality, videomapping and e-commerce, among others.

International experience: with Canterbury Christ Church University. An excellent opportunity to exchange knowledge and culture that will become a reality in projects by international teams (Online International Learning), temporary stays (Short Global Experience Study / Field Trip), Erasmus+ programmes and the possibility of double degrees.

Applied knowledge: Advertising and Public Relations students organise the GoliADs UAO CEU Awards each year, a gala that has become a model for advertising agencies.

Employability: 97% of students find a job at the end of their studies, 11 percentage points above the Catalan universities average. (Job Placement Survey AQU 2014)

Digital Communication Week: lectures, meetings and debates on current affairs in new technologies with leading professionals of the digital revolution.

Facilities: the University Audiovisual Service includes all facilities, infrastructures and fixed and mobile equipment for teaching: TV, sound, photography and radio studios, an experiential communication lab, etc.

Degrees and double degrees

- Degree in Journalism - Bilingual
- Degree in Advertising and Public Relations
- Degree in Experiential and Virtual Communication (180 ECTS)*
- Degree in Experiential and Virtual Communication (180 ECTS) - online*
- Double degree in Journalism + Political Science - Bilingual
- Double degree in Advertising and Public Relations + Journalism

Postgraduate courses

- Master's degree in Audiovisual Postproduction
- Master's degree in Digital Communication and New Technologies
- Postgraduate degree in Gastronomic and Oenologic Communication

* Verification pending

Degree marked by its international projection, the practice of journalistic production, the entrepreneurial orientation, the analysis of reality, and the international projection.

Training plan with an international projection, with half of the subjects taught in English. This way, our students develop not only journalistic production skills, but also the analytical abilities and entrepreneurial initiatives, with a sound formation in the humanities and social sciences field.

Career opportunities

- Newspapers, general and specialised magazines and news agencies
- Cyberjournalism
- Public and private radio and television stations
- Electronic publications and Internet portals
- Community manager
- Communication Consultancy
- Press and communication offices in public institutions, private companies, associations and NGOs
- Communication and Public Relation companies
- Creation and management of companies in the journalism and information fields
- Publishing groups

Study plan

Degree in Journalism (bilingual)

First year

Sociology (annual)
 Political Science
 Communication I
 Language I (Spanish)
 Anthropology
 History and Society
 Communication II
 Language II (Catalan)

Second year

Principles of Radio Communication
 Cinema and Culture
 Journalistic Writing I
 Literature
 Graphic Design
 Digital Graphic Environment
 Legal Environment
 Photography
 Economic Environment
 Journalistic Writing II
 Rhetoric
 Principles of Television Communication

Third year

Public Opinion
 Technological Innovations in Journalism
 Radio Journalism
 Elements of Social Doctrine
 Journalism and Social Doctrine
 Journalistic Genres
 Journalistic production
 Television Journalism
 General History of Journalism
 History of Journalism in Spain
 Media System Analysis
 Journalism workshop

Fourth year

Specialised Journalism I
 General Ethics
 Professional Ethics
 Multimedia Journalism
 Information Enterprise
 Information Law
 Specialised Journalism II
 Institutional and Corporate Communication
 Practicum
 Bachelor Thesis

- Subjects taught in English

46 exchange agreements with universities from more than 20 countries in Europe, America and Oceania

Study plan

Double degree in Journalism + Political Sciences (bilingual)

First year

Introduction to Sociology

Political Science

Theory of Communication

Language Analysis

History and Society

Anthropology

Theory of Information

Language (Catalan)

Political Institutions

Law and Justice Theory

Methodology Basis

Second year

Principles of Radio Communication

Sociology of Communication

Journalistic Writing I

Literature

Graphic Design

Digital Graphic Environments

Legal Environment

Economics

Journalistic Writing II

Rhetoric and Argumentation

Photography

Political Sociology

Constitutional Law

Public Management

Political Propaganda

Autonomous Government

Introduction to the Analysis of Public Policies

Third year

Public Opinion

Technological Innovations in Journalism

Television Journalism

Elements of Social Doctrine

Journalistic Genres

General History of Journalism

History of Journalism in Spain

Media System Analysis

Journalism Workshop

Radio Journalism

Journalistic Production

Political Systems

Social Investigation Techniques

Administrative Organisation

Electoral Analysis

Electoral Analysis

Fourth year

Specialised Political Journalism

Information Law

Political Ethics

Specialised Journalism II

Information Enterprise

Institutional and Corporate Communication

Practicum (Journalism)

Bachelor Thesis (Journalism)

Sectorial Public Policies

Administration Science

Government and Local Public Policies

European Law and Policies

Multimedia Journalism

Fifth year

Geopolitics

International Law and International Relations

History of the Political Thought

Practicum (Political Sciences)

Bachelor Thesis (Political Sciences)

- Subjects taught in English

Students will develop their journalistic production competences, together with their analytic abilities and entrepreneurial initiatives. They will become experts of the movements, agents and activities in the political world. All of this in a context of international projection and the realisation of internships in public institutions, NGOs and political parties and foundations.

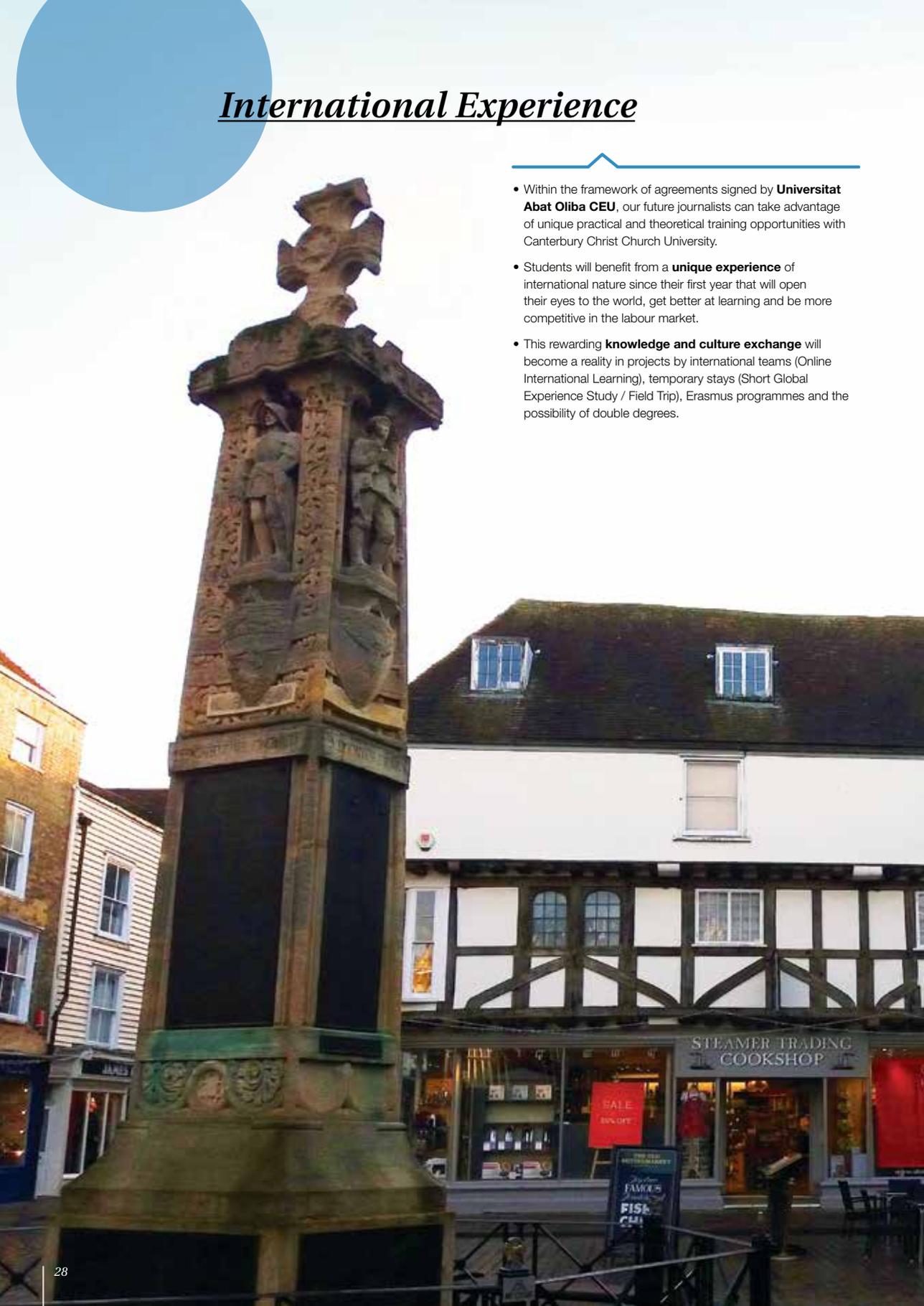
The degree in Political Sciences is a blended learning degree, which enables the student to easily combine it with a degree in Journalism.

Career opportunities

- Press officer of political parties and institutions
- Specialist in political and international journalism
- Specialist in the analysis of communication phenomena and processes, current or prospective, for all kinds of public or private organisations
- Press and communication offices in public institutions, private companies, associations and NGOs
- Communication Media: Newspapers, magazines, news agencies, radio, television, cyberjournalism, etc.
- Electronic publications and Internet portals; community manager
- Creation and management of companies in the journalism and information fields
- Communication Consultancy

International Experience

- Within the framework of agreements signed by **Universitat Abat Oliba CEU**, our future journalists can take advantage of unique practical and theoretical training opportunities with Canterbury Christ Church University.
- Students will benefit from a **unique experience** of international nature since their first year that will open their eyes to the world, get better at learning and be more competitive in the labour market.
- This rewarding **knowledge and culture exchange** will become a reality in projects by international teams (Online International Learning), temporary stays (Short Global Experience Study / Field Trip), Erasmus programmes and the possibility of double degrees.



-
- This first-level English university is located in the County of Kent, about an hour from London, in a multicultural environment where **17,000 students** — 13,000 undergraduates and 4,000 postgraduates — live together in a campus with state-of-the-art classrooms.
 - This centre offers all kinds of academic and professional programmes which can be implemented in Journalism studies and which have obtained excellent results for many years now: **96% of graduates** find a job in 6 months or fewer.



Area of Education and Humanities

*“School Immersion
Programme” at
the schools of the
Fundació Abat Oliba*





What makes us different?

Internationalisation: thanks to our bilingual degrees in Early Childhood Education and Primary Education and the double degree in Early Childhood Education + Primary Education. We also offer international internships in schools of Ireland, United Kingdom (St. Joseph's Junior Primary School, Belmont Junior School and Underhill Junior School) and Finland, as well as the volunteering tasks regarding social action.

School Immersion Programme: since the first year of the degree, students participate directly in activities developed in teaching centres of the Abat Oliba Foundation in Barcelona, acquiring practical knowledge in everything related to teaching.

Certification and optional mentions:

- Mention in Special Education
- Mention in English Language Teaching
- Mention in Physical Education
- Academic degree as a Religion Teacher (DECA)

Seminar in Educational Robotics: aimed to prepare students to face the current teaching challenge. Students learn applications, tools and needed resources of present and future of robotics.

Intensive Course to prepare access to all Education degrees: intensive course in Catalan or Spanish to prepare the Personal Aptitude Test required to access the Early Childhood and Primary Education degrees.

Degrees and double degrees

● Degree in Early Childhood Education

● Degree in Early Childhood Education - Bilingual

● Degree in Primary Education

● Degree in Primary Education - Bilingual

●● Double degree in Early Childhood Education + Primary Education

●● Double degree in Early Childhood Education + Primary Education - Bilingual

Postgraduate courses

● Master's degree in Humanistic and Social Studies

● Course in the Teaching of Catholic Religion (DECA)

● Diploma in Thomistic Studies

Early Childhood Education teachers need the ability of turning education into an art and a vocation. We train hopeful teachers who, apart from having high technical and scientific qualifications, are also trained in pedagogy and teaching disciplines which enable them to become excellent teachers and educators.

It has a solid, in-depth and professional study programme, which is the result of a combination of university educational experiences lived in the Humanities' area and the faculties of teaching studies of Vigo and Sevilla, as well as in the educational institutions which the CEU group owns across the country.

Career opportunities

- Educational centres (nurseries)
- Health centres (marginalised population, integration, etc.)
- Psychology and speech therapy consulting rooms
- Teaching and Research
- Nurseries
- Education in the Hospital Environment
- Cultural Centres and adult training
- Education services companies
- Religious Education teachers *

(*) In case of attending the courses required to obtain the Ecclesiastical Declaration of Academic Competition - DECA.

Study plan

Degree in Early Childhood Education (bilingual)

First year

Development Psychology from 0 to 6 years

Didactic foundations of Early Childhood Education I

History of the School Education

Linguistic Education I

Anthropology

Psychology of Learning from 0 to 6 years

Didactic Foundations of Early Childhood Education II

Theory of Education

The Christian message

The school in the current context

Second year

Development Disorders from 0 to 6 years

Society, family and school

Learning Difficulties from 0 to 6 years

Mathematics and its didactics

Social Sciences and their didactics

History of the great educational projects

Didactics of learning disabilities and development disorders

Linguistic Education II

Didactics of language

Childhood, health and diet

Third year

Children's literature and fomenting the habit of reading

Systematic observation and context analysis

Musical Education and its didactics

Visual and Plastic Arts Education and their didactics

Psycho-motor development

Natural Sciences and their didactics

Practicum I

Fourth year

Organisation of time, materials and school space

Didactic methodology and teaching skills

Educative innovation and ICTs

Social Doctrine of the Church

Religion, culture and values

Practicum II

Bachelor Thesis

The Church, the Sacraments and Morals (Elective DECA)

Pedagogy and didactics of the Catholic Religion (Elective DECA)

- Subjects taught in English in the bilingual degree option*

International internships in schools of England and Ireland, according to the LAI agreement (Language Activities International)

Study plan

Degree in Primary Education (bilingual)

First year

Development Psychology from 6 to 12 years

History of the School Education

Didactic foundations of Primary Education I

Linguistic Education I

Anthropology

Development Psychology from 6 to 12 years

Theory of Education

Didactic Foundations of Primary Education II

The Christian message

School organisation, educative innovation and ICTs

Second year

Mathematical education I

Social education I

Society, family and school

Physical education

Linguistic Education II

History of the great educational projects

Didactics of language and literature

Mathematical education II

Didactics of mathematics

Social education II

Didactics of social sciences

Learning Disabilities from 6 to 12 years

Third year

Children's literature and fomenting the habit of reading

Musical education

Visual and Plastic Arts education

Scientific and experimental education

Didactics of the Visual and Plastic Arts education

Didactics of music

Didactics of experimental sciences

Practicum I

Fourth year

Religion, Culture and Values

Social Doctrine of the Church

Great Works of Children's Literature (Elective)

Didactics of Axiological Literature (Elective)

Practicum II

Bachelor Thesis

The Church, the Sacraments and Morals (Elective DECA)

Pedagogy and Didactics of the Catholic Religion (Elective DECA)

Mentions

Mention in Physical Education

Rhythmical, Expressive and Psychomotor Physical Activities

Physical and Recreational Activities in Nature

Physical Education and Health

Inclusive Physical Education

Sport Initiation at School

Motor Functions and Physical Capacities

Mention in English Language

Content and Language Integrated Learning

English Language I

English Language II

English Language Teaching in Primary Ed.

Literature and Cinema in English

Mention in Special Education

School Psychological Evaluation and Psychoeducational Intervention

Childhood and Youth Clinical Psychology

Psychopathology

Integrated and complete formation, so that teachers, in addition to a high technical and scientific qualification, achieve a pedagogical and didactic training that allows them to become excellent teachers and educators: teachers who feel that education is a vocation.

We look to participate in the construction of knowledge, in processes of educative research with the required methodological grounds, and being able to develop research and educative renovation projects. We also aim to develop and apply new technologies, techniques and procedures in the didactic, educative and pedagogical world.

Career opportunities

- Education centres (primary)
- Health centres (marginalised population, integration, etc.)
- Psychology and speech therapy consulting rooms
- Teaching and Research
- Education in the Hospital Environment
- Cultural Centres and adult training
- Education Services companies
- Religious Education teachers*
- English-speaking education centres **

(*) In case of attending the courses required to obtain the Ecclesiastical Declaration of Academic Competition - DECA.

(**) In case of coursing the mention in English teaching

- Subjects taught in English in the bilingual degree option

* Specialisation in Special Education ** Specialisation in English Language

Year after year, the scope of curricular activities provided by teachers and training required by schools is becoming increasingly important. This double degree enables students to combine the very best of both degrees: looking after the youngest pupils, and specialising in the areas of English, and Musical Education.

This degree aims to train teachers who, apart from having high technical and scientific qualifications, are also trained in pedagogy and teaching disciplines, which enable them to become excellent teachers and educators.

Career opportunities

- Education centres (Early Childhood and Primary Education)
- Health centres (marginalised population, integration, etc.)
- Psychology and speech therapy consulting rooms
- Teaching and Research
- Nurseries
- Education in the Hospital Environment
- Cultural centres and adult training
- Education services companies
- Religious Education teachers*
- English spoken teaching centres**

(*) In case of attending the courses required to obtain the Ecclesiastical Declaration of Academic Competition - DECA.

(**) In case of coursing the mention in English teaching.

Study plan

Double degree in Early Childhood Education + Primary Education (bilingual)

First year

Didactics of language and literature
Anthropology
Linguistic education I
Fundamental teaching disciplines of Early Childhood Education and Primary Education
History of School Education
Developmental Psychology from 0 to 12 years
Psychology of Learning from 0 to 12 years
Theory of Education
The Christian message
School organisation, educational innovation and ICTs

Second year

Learning Difficulties from 0 to 12 years
Psycho-motor development
Development Disorders from 0 to 6 years
Society, family and school
Physical education
Social education I
Social Sciences and their didactics
History of the great educational projects
Social education II
Didactics of learning disabilities and development disorders
Linguistic Education II
Childhood, health and diet

Third year

Children's literature and fomenting the habit of reading
Systematic observation and context analysis
Musical education
Visual and Plastic Arts education
Visual and Plastic Arts Education and their didactics
Natural Sciences and their didactics
Experimental and Natural Sciences and their didactics
Scientific and experimental education
Musical Education and its didactics
Mathematics I
Didactics of mathematics (Early Childhood Education)
Practicum I

Fourth year

Educative Innovation and ICTs
Religion, Culture and Values
Social Doctrine of the Church
Organisation of Time, Materials and School Space
Didactic Methodology and Teaching Skills
Mathematics II
Didactics of Mathematics (Primary Education)
Practicum II
Great Works of Children's Literature (Elective)
Didactics of Axiological Literature (Elective)

Fifth year

Practicum III
Bachelor Thesis I (Early Childhood Education)
Practicum IV
Bachelor Thesis II (Primary Education)
The Church, the Sacraments and Morals (Elective DECA)
Pedagogy and didactics of the Catholic Religion (Elective DECA)

Mentions

Mention in Physical Education
Rhythmical, Expressive and Psychomotor Physical Activities
Physical and Recreational Activities in Nature
Physical Education and Health
Inclusive Physical Education
Sport Initiation at School
Motor Functions and Physical Capacities

Mention in English Language
Content and Language Integrated Learning
English Language I
English Language II
English Language Teaching in Primary Ed.
Literature and Cinema in English

Mention in Special Education
School Psychological Evaluation and Psychoeducational Intervention
Childhood and Youth Clinical Psychology
Psychopathology

- Subjects taught in English in the bilingual degree option

* Specialisation in Special Education ** Specialisation in English Language



Area of Psychology

*More than 70% of
our faculty are active
professionals*





What makes us different?

Tradition: we have more than 15 years of experience in training professionals in Psychology.

Intern Researcher Student: by creating this role, we allow students to carry out support tasks to research, be it in university teams or in healthcare centres, as it already happens in different Catalan hospitals. We publish two calls for this position each year to all degree and double degree students.

Therapeutic Unit for Psychological Assistance: located in the *Sagrat Cor University Hospital*, an institution that supports our project. This new Unit represents a clear example of shifting from university to the job market, as it allows UAO CEU to project its potential in the field of Psychology towards assistance and research, in constant synergy with teaching aspects. Students will actively take part in clinical sessions from the third year onwards.

Methodology: based on a humanistic approach of Psychology, it promotes an active and entrepreneurial attitude in students, as in the creation of the *Psykhé* Group. It implies reinforcement to early research activity and a valuable experience in regard to public speaking.

Professionalisation: more than **70%** of our Psychology degree faculty are active professionals specialised in the subject they teach.

Specialisation fields:

Teaching is specialised in the more demanded professional fields in Psychology:

- **Sanitary:** mention in Clinical and Health Psychology
- **Educational:** mention in Development and Education Psychology
- **Forensic:** double degree in Psychology + Criminology and Security
- **Enterprise:** program in People Management and Leadership

Competences programme CEU ePlus: It is specifically added in the first year of every degree in order to train the more demanded competences by the job market. Moreover, students will always be able to undertake customised coaching.

Complete program: we offer the **master's degree in General Health Psychology** and the **PhD in Health Science and Technology** for further specialisation.

Innovation: we are the only Catalan university to offer the Double Degree in Psychology + Criminology and Security, as well as the new program in People Management and Leadership.

Degrees and double degrees

● Degree in Psychology

● Degree in Psychology + Specialisation programme in People and Organisations Management

●● Double degree in Psychology + Criminology and Security

Postgraduate courses

● Master's degree in General Health Psychology

● Postgraduate degree in Sports Psychology and Coaching

● Specialised course in Coaching in Sports

Scholarships and grants



Study Grants Programme

The Abat Oliba CEU University offers to all its students the chance to apply for scholarships and aid programmes according to their personal and economic circumstances and their academic merits, with the Study Grants Programme. These scholarships benefit from the University's own resources and the contributions of collaborating institutions.



Grants for academic merit

- **CEU Merit Program:** private programme that offers **more than 50 scholarships** for all the degrees, which range from **50** to **65%**, and even the **100%** of the total price of the first year.
- **First class honours**



Grant programmes based on individual and economic circumstances

- Grants for large families
- Grants for the children of our Alumni
- Grants for Schools of the Abat Oliba Foundation
- Ordinary grants



Partner Institution Scholarships

Obra Social "la Caixa", Banco Santander, Fundació Damm, Fundació Jesús Serra, Selecta España, among others, offer grants to the students with the best academic records.



Accommodation grants



Personalised Economic Plan



Personalised Economic Plan

Our University offers a Personalised Economic Plan, so that all the talented students have the opportunity to attend the UAO CEU.

Once you have made a reservation, the payment of the rest of the registration fee can be carried out in one of the following methods:

- **Single payment.** This method involves a 3% discount on the enrolment fees.
- **Instalment payment** of the enrolment fee in 5 instalments per year.
- **Monthly payment.** In 10 instalments through a special funding with 0% interest rate and without arrangement fees. It also comes with a 3% discount on tuition fees.
- **Other payment methods.** With Banco Santander, “la Caixa”, Catalunya Caixa, BBVA and Banc Sabadell. This method also involves a 3% discount on the enrolment fees.



Insurances

• **Insurance for the Continuity of the Studies**

All our degree students have an insurance for the continuity of the studies which, in case of death of any of the student's guardians (father, mother or head of household) within the course of the studies, covers their total payment, from the academic year in which the student is when death occurs until the completion of his studies in the UAO CEU.

How to become our student



1

Application process

the proceedings for application can be accessed through the "Portal del Futuro Alumno" in the University website www.uaoceu.es

2

Entrance test

it is a compulsory test for all candidates and specific to each degree. This test can be on-site or via Skype.

3

Place reservation

if the student is admitted, he can reserve a place at the UAO CEU, which guarantees a place in the degree while awaiting the approval of Selectivitat or other access requirements.

4

Confirmation of the definitive admission

the students must prove the fulfilment of the studies that grant access to the university in the Admissions Service of the UAO CEU and enrol in July.

Contact us at the **UAO CEU International Office**
internacional@uao.es or +34 932 540 918



Degrees and double degrees



Area of Law and Political Science

Degree in Law
Degree in Law + International and European Law Practice
Degree in Criminology and Security
Double degree in Law + Business Management
Double degree in Law + Political Science
Double degree in Law + Criminology and Security



Area of Business Studies and Economics

Degree in Business Management - Bilingual degree
Degree in Marketing and Commercial Management
Double degree in Business Management + Economics and Management (Int. Business) - Bilingual
Double degree in Marketing and Commercial Management + Business Management
Double degree in Marketing and Commercial Management + Economics and Management (International Business)
Double degree in Marketing and Commercial Management + Advertising and PR



Area of Communication

Degree in Journalism - Bilingual degree
Degree in Advertising and Public Relations
Degree in Experiential and Virtual Communication* (180 ECTS)
Degree in Experiential and Virtual Communication* (180 ECTS) - online
Double degree in Journalism + Political Science - Bilingual degree
Double degree in Advertising and Public Relations + Journalism



Area of Psychology

Degree in Psychology
Degree in Psychology + Specialisation programme in People and Organisations Management
Double degree in Psychology + Criminology and Security



Area of Education and Humanities

Degree in Early Childhood Education
Degree in Early Childhood Education - Bilingual degree
Degree in Primary Education
Degree in Primary Education - Bilingual degree
Double degree in Early Childhood Education + Primary Education
Double degree in Early Childhood Education + Primary Education - Bilingual degree

Postgraduate courses



Area of Law and Political Science

Master's degree in Law

Double master's degree in Law + Maritime Law

Double master's degree in Law + Administrative Management

Double master's degree in Law + Logistics and International Trade

Double master's degree in Law + Postgraduate degree in Management of Micro-Enterprises and Startups

Master's degree in Law + Specialisation course in Economic Criminal Law

Master's degree in Law + Specialisation course in Compliance

Master's degree in Law + Specialisation course in Data Protection

Master's degree in Administrative Management

Master's degree in Maritime Law

Specialisation course in Economic Criminal Law

Specialisation course in Compliance

Specialised course in Data Protection



Area of Business Studies and Economics

Master's degree in Logistics and International Trade

Master's degree in Management and Communication in Social and Solidarity Entities

Master's degree in Auditing and Accounting

Master's degree in Food & Beverage Sustainable Entrepreneurship*

Master in Business Consulting

Global MBA CEU IAM

Master in Property Management

Master's degree in Town and Country Planning CEU IAM

Postgraduate degree in Management of Micro-Enterprises and Startups



Area of Communication

Master's degree in Audiovisual Postproduction

Master's degree in Digital Communication and New Technologies

Postgraduate degree in Gastronomic and Oenologic Communication



Area of Psychology

Master's degree in General Health Psychology

Postgraduate degree in Sports Psychology and Coaching

Specialised course in Coaching in Sports



Area of Education and Humanities

Master's degree in Humanistic and Social Studies

Course in the Teaching of Catholic Religion (DECA)

Diploma in Thomistic Studies



*Universitat
Abat Oliba CEU*



Asociación
Católica de
Propagandistas