

## 1st INTERNATIONAL VIDEO AWARD

### ***SHARE YOUR INTERNATIONAL EXPERIENCE***

*The International Office at the Abat Oliba CEU University organizes the 1<sup>st</sup> edition of the contest "International Video Award - Share your International Experience".*

**Purpose of the contest:**

- Sharing and disseminating the experience at the Abat Oliba CEU University and the city of Barcelona from the perspective of an international students
- Promoting the idea of studying abroad
- Promoting the Abat Oliba CEU University internationally

**Requirements for participants:**

- To be enrolled at the Abat Oliba CEU University as an international student during 2018-19 academic year.

**Videos presented in the contest should:**

- Share both the academic and social experience at the UAO CEU and the social, cultural and personal experience lived in Barcelona
- Motivate other international students to study abroad (within Erasmus+ or other mobility programmes) at the UAO CEU
- Last between 45 seconds and 2 minutes
- Be recorded in an interesting point of the city and/or at the campus UAO CEU. If the video is recorded out of the University it needs to contain also pictures of the UAO CEU
- Be recorded with a mobile phone or a camera, by the speaker as a selfie or by another person
- Be recorded in English or Spanish.
- Min. quality 150 MB

**While selecting the best production the jury will take into account:**

- Message conveyed by the author
- Promotional, aesthetic and creative quality of the video
- A touch of humour will be highly appreciated

**Submission mode:**

- Send the video via Wetransfer (<https://wetransfer.com/>) or any other similar tool to [internacional@uao.es](mailto:internacional@uao.es)

or

- Upload it as a private video on Youtube and send the link a [internacional@uao.es](mailto:internacional@uao.es)

**Submission deadline:**

The video or link must be sent to [internacional@uao.es](mailto:internacional@uao.es) until December 10<sup>th</sup> (inclusive). The videos submitted after December 10<sup>th</sup> will not be taken into consideration.

**Resolution of the contest:**

Jury will announce the resolution not later than 7 days after the submission deadline.

**Jury members:**

Jury is formed by the International Team and lecturers of the areas of Publicity, Public Relations and Marketing.

**Award:**

150 euros (gross) for the author of the best video.

**Dissemination of the videos participating in the contest:**

The Abat Oliba CEU University reserves the right to reproduce, distribute, disseminate and modify the videos presented in the contest in order to adapt them to the UAO CEU corporate identity and promote the University in social media.

**Information & Contact**

International Relations Service

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[www.facebook.com/uaoceuinternational](http://www.facebook.com/uaoceuinternational)